

**A Complete Listing of Claims in ascending order with Status Indicator**

1. (Currently Amended) An adhesive label produced by a process comprising the steps of:
  - providing a web consisting of an adhesive label substrate having a face material, an adhesive layer and a liner, the web having a web width and a web direction;
  - positioning the web in a label conversion machine wherein the web is continuously pulled through the conversion machine in a preselected web direction;
  - configuring a plurality of triangular shaped labels on the face material in which each label has a first, second and third side wherein the first side of adjacent labels face each other and the second side of adjacent labels face each other such that the third side of each label faces outwardly from the web width;
  - cutting the plurality of triangular shaped labels on the web to form a plurality of cut triangular shaped labels;
  - printing the plurality of triangular shaped labels; and
  - processing the plurality of triangular shaped labels into individual rolled strips.
2. (Original) The adhesive label of claim 1, wherein the configuration of the plurality of triangular shaped labels forms consecutive adjacent rows of triangular shaped labels positioned parallel to the web direction.
3. (Original) The adhesive label of claim 1, wherein the face material is selected from a group consisting of paper, polyester, vinyl, polypropylene and foil.
4. (Original) The adhesive label of claim 1, wherein the adhesive layer is formed from an adhesive selected from a group consisting of permanent, removable, water-soluble, and cold temperature adhesives.

5. (Previously Amended) The adhesive label of claim 1, wherein the liner is a silicone-coated sheet of paper configured to allow the face material and adhesive layer to be removed from the liner.
6. (Original) The adhesive label of claim 1, further including the step of removing a matrix of waste material between the plurality of labels after cutting the plurality of labels on the web.
7. (Original) The adhesive of claim 1, wherein printing the plurality of labels includes printing text on the plurality of labels.
8. Canceled
9. (Previously Amended) The adhesive label of claim 7, wherein the text is selected from a group consisting of text found in day of the week first in first out food safety labeling systems, text relating to shelf-life/product identification food safety labeling systems and text relating to use by/use first food safety labeling systems.
10. (Original) The adhesive label of claim 1, wherein printing the plurality of labels includes printing color on the plurality of labels.
11. Canceled
12. (Previously Amended) The adhesive label of claim 10, wherein the color printed on the labels is selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday , brown for Thursday, green for Friday, orange for Saturday, and black for Sunday.
13. (Original) The adhesive label of claim 1, wherein the printing on the plurality of labels further includes the step of positioning text on each of the plurality of triangular labels such that the text on each triangular label is oriented in the same direction.

14. (Previously Amended) The adhesive label of claim 13, wherein text is positioned on alternating first and second sides of adjacent triangular labels.
15. (Currently Amended) An adhesive label comprising:
  - a triangular shaped adhesive label having a first, second and third side of equal length, the label including a face material, an adhesive layer and a liner wherein the adhesive layer entirely covers the side of the face material adjacent the liner;
  - the face material of the label including text selected from a group consisting of text found in day of the week first in first out food safety labeling systems, text relating to shelf-life/product identification food safety labeling systems and text relating to use by/use first food safety labeling systems;
  - whereby the triangular shaped label is used in food safety labeling systems utilized by food services industries.
16. (Original) The adhesive label of claim 15, wherein the face material is selected from a group consisting of paper, polyester, vinyl, polypropylene and foil.
17. (Original) The adhesive label of claim 15, wherein the adhesive layer is formed from an adhesive selected from a group consisting of permanent, removable, water-soluble, and cold temperature adhesives.
18. (Previously Amended) The adhesive label of claim 15, wherein the liner is a silicone-coated sheet of paper configured to allow the face material and adhesive layer to be removed from the liner.
19. Canceled
20. Canceled

21. (Original) The adhesive label of claim 15 wherein the printing includes printing color on the label.
22. Canceled
23. (Previously Amended) The adhesive label of claim 21, wherein the color printed on the label is selected from a group of colors consisting of blue for Monday, yellow for Tuesday, red for Wednesday , brown for Thursday, green for Friday, orange for Saturday, and black for Sunday.

24.-28. Canceled